









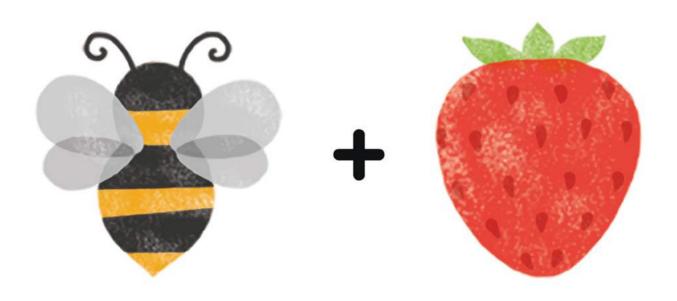








What if..?



Creamed honey with berries

«HONEY HOUSE» suggests to get all advantages and pleasure from a new product:

Creamed honey is prepared by technology of constant hashing with berries.

Creamed honey in easy to use for food consistence, bright design and variety of tastes perfectly completes your healthy breakfast and becomes excellent alternative to sweets for you and your families.





TARGET AUDIENCE



Housewives | 25-55 years |

- choose a useful alternative to sweets;
- choose bright design and friendly characters who are pleasant to children;
- care for health of all members of the family;

Young people I 18-28 years I (Healthy lifestyle and Healthy nutrition)

- appreciate modern design;
- are interested in an unusual product;
- follow fashionable tendencies

DESIGN



reddot design award

REDDIT AWARD 2016 WINNER PACKAGING DESIGN

VARIETY OF TASTES @ ДОМ КРЕМ-МЁД КРЕМ-МЁД КРЕМ-МЁД КРЕМ-МЁД С МАЛИНОЙ С КЛУБНИКОЙ С КУРАГОЙ С ЧЕРНОСЛИВОМ натуральный / 320 г натуральныя / 300 г натуральныя / 320 г натуральныя / 300 г медовый ДОМ AOM. NEW NEW КРЕМ-МЁД КРЕМ-МЁД КРЕМ-МЁД КРЕМ-МЁД С МАЛИНОЙ И ЛИМОНОМ НАТУРАЛЬНЫЙ 320 г С КЛУБНИКОЙ И МЯТОЙ Натуральный / 320 г с лимоном ЦВЕТОЧНЫЙ И ИМБИРЁМ натуральныя / 320 г натуральныя / 320 г 6



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